



Bad Christmas Movie Bingo[®]

The Award-Winning Hilarious Holiday Game

PRESS KIT

ABOUT THE GAME

Bad Christmas Movie Bingo® is a board game designed to be played while watching any made-for-TV Christmas movie. (Yup, it works with all of them!) There are nearly 150 unique squares representing events, character traits, and plot points, all spread across 15 different Bingo boards – just turn on a movie, mark off your squares as the story unfolds, and get 5 in a row to win! (You also may want to have plenty of your favorite adult beverages on hand...)

Each box set includes:

- 15 completely unique, reusable bingo boards
- Set of 4 dry-erase markers
- Instructions for play

Retail Price: \$29.99 | Free Ground Shipping

Available at badchristmasmoviebingo.com & select retailers



ABOUT THE CREATORS

Bad Christmas Movie Bingo® was conceived by Matt & Kiwi Callahan, two high school sweethearts with acting and business backgrounds living in NYC. The story goes:

One night while watching TV (and after a few glasses of wine), they began to laugh at how hilariously bad – and stunningly similar – all of these made-for-TV holiday movies were. In a Eureka moment, they ran to the kitchen, grabbed a notepad and two pens, and scribbled down what ended up becoming the first Bad Christmas Movie Bingo board. What started as a private holiday tradition for Matt & Kiwi soon spread like wildfire, and has gone from a digital download to a full-fledged, sold-in-stores success.



AWARDS WE'VE WON

In February of 2022 we attended the NY NOW trade show in New York City, one of the premier shows in the U.S. for home goods and gifts. We were thrilled to be nominated for Best Product in the Gift & Stationery category, and we were even more overjoyed when we won!

The nominees were evaluated by a panel of independent judges comprised of industry experts, buyers and media. You can read more about the awards [here](#).



RESOURCES

PRODUCT PHOTOS

[DOWNLOAD](#)

GAME TRAILER

[DOWNLOAD](#)

CREATOR PHOTOS

[DOWNLOAD](#)

LOGO FILES

[DOWNLOAD](#)

Social Links:
[@badxmasbingo](#)
(Same for all platforms)

[Twitter](#)

[Instagram](#)

[Facebook](#)

[TikTok](#)

Website:

www.badchristmasmoviebingo.com

LIVE-TWEETING HALLMARK PREMIERES

One of the best parts of playing the game is Hallmark's Countdown To Christmas – the cable channel's barrage of brand-new Christmas movies churned out just in time for the holiday season each year. There's a huge and engaged community on Twitter that live-tweets every movie premiere, scheduled for most Fridays/Saturdays/Sundays on Hallmark from late-October through the week of Christmas.

BCMB's official Twitter account [@badxmasbingo](https://twitter.com/badxmasbingo) joins these live-tweets throughout the season, providing laugh-out-loud commentary and calling out bingo squares as they occur during the movies. If you're new to the game, joining us for a live-tweet session is a great way to get versed – and find the community. (As an added bonus, the official Hallmark Channel Twitter account knows about BCMB and will often re-tweet and interact with us and the other fans during the movies!)



STREAM AND PLAY

For those who don't have cable or want to watch terrible movies on their own schedule, all major streaming services have plenty to offer. Here's a few recent releases and splashy arrivals that can easily be found on most streaming platforms – all tested and approved to be a hilariously good time with the game:



"A Christmas
Movie Christmas"
Hulu



"The Knight
Before Christmas"
Netflix



"Christmas on
the Square"
Netflix



"Christmas
Inheritance"
Netflix



"A Christmas
Prince"
Netflix



"A Ring for
Christmas"
Amazon Prime

CONTACT INFO

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